

FORM 3A - Director's/Chief Executive's Notice - Interests in Shares of Listed Corporation

1. Name of listed corporation:	SJM Holdings Ltd.
2. Stock code:	00880
3. Class of shares:	Ordinary Shares
4. Number of issued shares in class:	5,470,162,663
5. Name of director (English) as printed on HKID/Passport:	(Surname) Ho (Other names) Hung Sun, Stanley
8. Name of director (Chinese):	何鴻燊
9. Chinese Character Code:	014977038598
12. Date of relevant event:	05/01/2011 (dd/mm/yyyy)

13. Date when director became aware of the relevant event/ interest in the shares (if later):

14. Details of relevant event:

	Relevant event code describing circumstances	Code describing capacity in which shares were/are held		Number of shares bought/sold or involved	Currency of transaction	On Exchange		Off Exchange	
		Before relevant event	After relevant event			Highest price per share	Average price per share	Average consideration per share	Consideration code
Long position	136	205	205		0 HKD				

15. Total shares in listed corporation immediately before the relevant event:

	Total number of shares	Percentage figure (%)
Long Position	3,054,987,500	55.85

16. Total shares in listed corporation immediately after the relevant event:

	Total number of shares	Percentage figure (%)
Long Position	3,054,987,500	55.85

17. Capacity in which interests disclosed in Box 16 are held (required for Initial Notification only):

Code describing capacity	Number of shares
205	Long position 3,049,987,500
201	Long position 5,000,000

18. Further information in respect of derivative interests in listed corporation:

Code describing derivatives		Exercise period		Consideration - if derivatives granted by listed corporation			Number of shares
		Begins	Ends	Price for grant	Exercise price	Price on assignment	
Long Position	409	13/01/2010	12/01/2019	1	2.820		5,000,000

19. Further information in relation to interests of children under 18 and/or spouse:

Name of child/spouse	Number of shares
Nil	

20. Further information in relation to interests of corporations controlled by Director:

Name of controlled corporation	Address and place of incorporation	Name of controlling shareholder	% control	Direct interest	Number of shares
Lanceford Company Limited	Penthouse, 39/F, Shun Tak Centre, 200 Connaught Road Central, Hong Kong (Hong Kong)	Ho Hung Sun, Stanley	100.00	N	Long position 3,049,987,500
Sociedade de Turismo e Diversoes de Macau, S.A.	Avenida de Lisboa, No. 2-4, Hotel Lisboa, 9 andar, Macau (Macau)	Lanceford Company Limited	28.82	N	Long position 3,049,987,500
Sociedade de Turismo e Diversoes de Macau, S.A.	Avenida de Lisboa, No. 2-4, Hotel Lisboa, 9 andar, Macau (Macau)	Ho Hung Sun, Stanley	4.84	N	Long position 3,049,987,500
STDM - Investments Limited	Avenida de Lisboa, No. 2-4, Hotel Lisboa, 9 andar, Macau (Macau)	Sociedade de Turismo e Diversoes de Macau, S.A.	99.99	Y	Long position 3,049,987,500
STDM - Investments Limited	Avenida de Lisboa, No. 2-4, Hotel Lisboa, 9 andar, Macau (Macau)	Ho Hung Sun, Stanley	0.01	Y	Long position 3,049,987,500

21. Further information in relation to interests held by Director jointly with another person:

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Name of joint shareholder	Address	Number of shares
Nil		

22. Further information from a director who is a trustee, or beneficiary of a trust, or a person who has set up a Discretionary Trust:

Names of Trust	Address	Status code	Number of shares
Nil			

23. Further information from a party to an agreement under Section 317:

Names of other parties	Address	Number of shares
Nil		

Total number of shares in which substantial shareholder is interested under section 317 and 318:

24. Date of filing this Form 3A:	07/01/2011 (dd/mm/yyyy)
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26. Number of attachments: