

## LANCEFORD COMPANY LIMITED

(Hong Kong, 24 January 2011) Further to the public announcement issued today by SJM Holdings Limited (HKEx: 880) and so as to avoid unnecessary press speculation we wish to inform the public that the ultimate beneficiaries of the shares in Lanceford are Chan Unchan (through Action Winner Holdings Limited) and each of Pansy Ho, Daisy Ho, Maisy Ho, Josie Ho and Lawrence Ho who each hold 20% of the shares in Ranillo Investments Limited.

-End-

For enquiries, please contact:

Joseph Lo

Tel: +852 3512 5033

Mobile: +852 9850 5033

Email: [jlo@brunswickgroup.com](mailto:jlo@brunswickgroup.com)

Crystal Chan

Tel: +852 3512 5032

Mobile: +852 9669 3632

Email: [cchan@brunswickgroup.com](mailto:cchan@brunswickgroup.com)